

Course Descriptions

Introduction to Business Administration

This course is designed to provide a framework for analysis of the problems encountered by the general manager. You will be introduced to the concepts and techniques used by managers in both day-to-day operations and long-range planning.

Introductory Accounting

In this course, emphasis is on financial statement accounting and reporting. You will be introduced to the principles and practices used by accountants in processing and reporting information, financial accounting methodology and related problem-solving skills, and to the theoretical framework upon which financial statement accounting is based. This course will enable you to develop an understanding of the information content of conventional financial statements, and the inherent limitations of accounting information.

Managerial Accounting

This course explores the use of accounting information, especially cost analysis, by management in the planning and controlling of organizations. Topics include budgeting, cost systems, reports and information.

Introductory Finance

This course will introduce you to the problems faced by business in the acquisition and effective use of the firm's financial resources and analytical concepts for evaluating financial decisions. Methods of achieving successful interaction with its external environment and making an appropriate contribution to the operation of the economy are also considered.

Economics of Business

This course will introduce you to the basic principles of microeconomics. It will provide you with an understanding of the microeconomic issues facing us as individuals and as a society, and will also provide a knowledge of the tools of microeconomic analysis. Many of these microeconomic concepts are applicable to everyday problems of choice.

Strategic Management

The role business plays in society; the economic, social, legal, and political environment in which firms operate; the effect of these environmental constraints and opportunities on business decisions; the way in which business decisions are made and implemented; and management practices are explored.